



Wool Me





# OUR STORY

Just like many great and wonderful stories, ours began in a restaurant. It was a chilly October evening in 2009, we were enjoying our late snacks and drinks at The Narrow in Limehouse after a marathon of a trade fair.

Inga had a wool throw on her lap and at some point she started examining it - a kind of a professional habit of a home textile designer. She could easily identify the composition, the quality and, most surprisingly to the rest of us, the exact weaving mill where it was manufactured at.

Apparently all wool throws that carry the “Made in EU” label are made in a handful of weaving mills across Europe. That includes the expensive ones you see in the high street shops all over the country.

As our interest increased, we began contemplating the idea of starting our own wool throw business. We

all agreed that in order to provide a great value to our future customers, we should adhere to the following lines of work:

participate directly in designing and manufacturing, handpick the assortment, be very smart with marketing, also it had to be an online business, as we simply could not afford “brick and mortar” in the middle of the Credit Crunch.

So here we are. After a careful selection and long negotiations we are now working in close partnership with a weaving mill which has been in business since 1927 - that close relationship allows us to fully control the designing and manufacturing of our products. We also handpick textiles from a number of other weaving mills - for a simple reason, that every one of those mill is specializing in some particular type of cloth.



# EVEREST

In a gorgeous range of 7 muted colourways our Everest throw is ultra-soft and effortlessly stylish. Subtle fringing finishes the edges. Whether draped across your bed at home or tucked into your suitcase for travelling, this 100% cashmere throw is the perfect companion.

Size 130 x 180

Composition 100% Cashmere, dry cleaning, comes in a gift box



BROWN



LATTE



BEIGE



IVORY



SMOKE BLUE



GREY



SILVER



# EMILIO

Inspired by the shifting colours of the sea and sky, our Emilio throw is feather-light and oh-so comfortable. Available in 4 sumptuous colourways which combine two shades in one throw, and finished with contrasting fringing, this is a must-have addition for any home.

Size 130 x 180

Composition 100% Cashmere, dry cleaning, comes in a gift box



TURQUOISE



NAVY BLUE



SMOKE BLUE



# ERNESTO

A sumptuous mix of cashmere and merino wool, the super-soft Ernesto throw is perfect for hunkering down for snugly evenings on the sofa. Available in 3 neutral colourways, with one side pure colour and the other with a grey or taupe tone, and finished with contrasting fringing.

Size 130 x 180

Composition 20% cashmere 80% merino wool, dry cleaning, comes in a gift box



ANTHRAZITE



SILVER



BEIGE



# ERNESTO HERRINGBONE

Woven from cashmere and merino wool mix Ernesto throw is super soft and it feels really nice to touch. Everest Herringbone Cashmere throws are the golden mean between classic and modern. Herringbone weave adds a touch of modern look and the fringes help keep it classy. Glamorous to look at, and gentle to the skin, the Everest Cashmere throws are sought after by every fashionista. Available in beige, brown, and silver.

Size 130 x 180 cm

Composition 20% cashmere 80% merino wool, dry cleaning, comes in a gift box



ANTHRAZITE



SILVER



BEIGE



# SOFIA

The Sofia throw is a gossamer-soft combination of lambswool on one side and linen on the other. Both fabrics feel lovely against your skin, whether you wear this as a shawl or drape it over your bed for some summer snuggles.

Size 130 x 180

Composition 60% linen 40% lambswool, dry cleaning





# BELLA

Bella is a pure baby alpaca wool throw, so it is extremely soft and thin. Being lightweight, this throw does not take up a lot of space and is perfect for travelling. Solid coloured baby alpaca wool throws are a great choice for decorating your home, because on top of being lightweight and extremely warm these plain colour throws decorated with fringes are really easy to match your interior. Variety of colours and squares (grey, brown) to choose from.

Size 130 x 200 cm

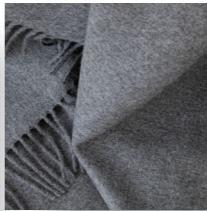
Composition 100% baby alpaca, dry cleaning, comes in a gift box



IVORY



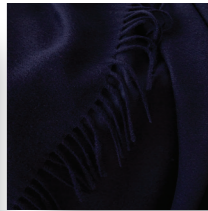
SILVER



GREY



CHARCOAL



NAVY



SOFT BROWN



LATTE



BROWN



MINT



TEAL GREEN





# MARTA

A cosy patterned throw made of the fine merino wool. Luxurious throw with multi-coloured fringes can help create a warm and cosy atmosphere sitting by the fireplace and can also be a great help when preparing for a picnic. When combined, 100% Merino wool and a great modern design create an amazing Marta Merino wool throw which will suit you on any occasion.

Size 130 x 190 cm

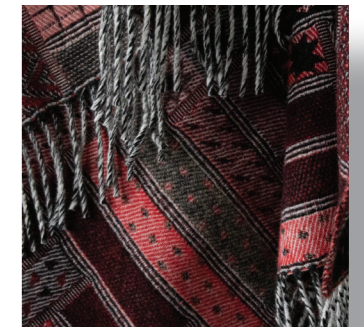
Composition 100% merino wool, dry cleaning, comes in a gift box



RED GREEN



RED RANGE



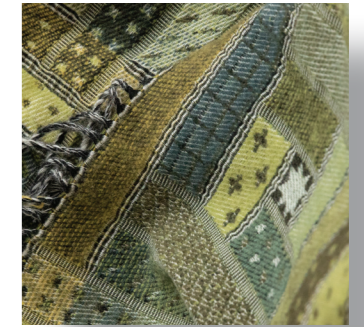
RED BLACK



BLUE GREY



TURQUOISE



FOREST GREEN



# MARCUS

Double-sided, double the choice - meet our versatile Marco throw collection. These beautifully soft 100% extra-fine merino wool throws come in 7 different colorways, each with two contrasting colors and edged with fringing. Perfect for switching up your interior, you can flip the throw to create a pop of colour or a calming accent.

Size 130 x 180 cm

Composition 100% extra-fine merino wool, dry cleaning, comes in a gift box



BEIGE



GREY



AQUA



NAVY



SILVER



ROSA



DENIM



# LUIGI

Luigi is a throw made of mixed wool and alpaca wool. This checked pattern throw feels soft to touch and can create a classical look in your home. Plaid shirts are back in style, so why not get yourself or your beloved one a plaid wool and alpaca wool throw? Luigi throws are available in indigo and aqua colours.

Size 130 x 200 cm

Composition 70% wool 30% alpaca, dry cleaning, comes in a gift box



TERRA COTTA



CANYON ROSE



CHOCO



GREY



INDIGO



AQUA



# BRUNO

With its textured weave and pared-back colours the Bruno throw perfectly complements a modern interior. Crafted from 85% wool and 15% alpaca it feels soft to the touch and will keep you cosy for years to come. Available in blue, choco and beige.

Size 130 x 180

Composition 85% wool 15% alpaca, dry cleaning, comes in a gift box



BLUE



CHOCO



BEIGE



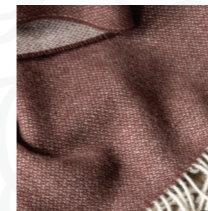


# ROBERTO

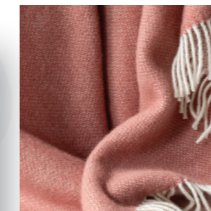
An amazing throw for throw lovers of all ages. This little bundle of joy is made of pure wool and is really soft and lightweight. Beige coloured fringes at both ends add an aristocratic feel to this luxurious and magnificent looking wool throw. One side is more vivid than the other. Perfect for cuddling into in front of a fireplace. Roberto wool throws are available in nine different colours.

Size 130 x 200 cm

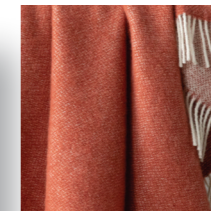
Composition 100% wool, dry cleaning



CHOCO



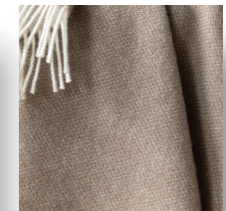
CANYON ROSE



RUST



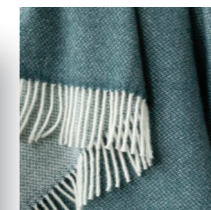
STEEL GREY



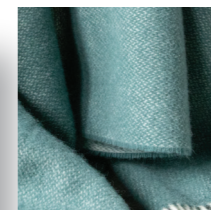
TAUPE



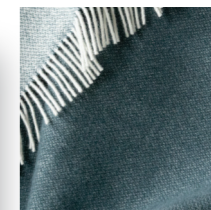
MOSS GREEN



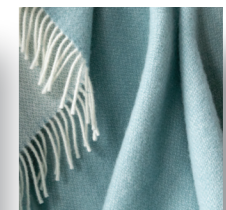
BALSAM GREEN



SPA GREEN



INDIGO



STONE BLUE





# PAULA

If you're looking for a classic, elegant 100% pure wool blanket to complement your interior, meet the Paula throw. Available in neutral ivory and silver colourways that will work with any decor scheme, this throw is cosy, soft and perfect for curling up on the sofa or draping over your bed on a chilly evening.

Size 130 x 200 cm  
Composition 100% wool, dry cleaning



IVORY



SILVER



GREY

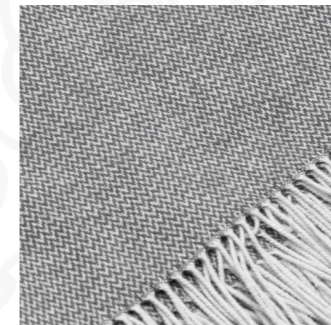


# VALERIA

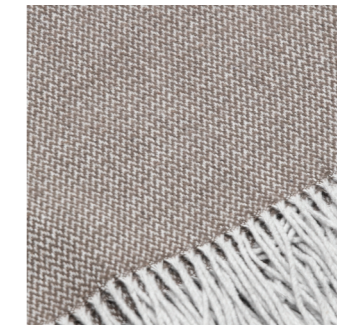
There are plenty of reasons to love these Green cotton throws. Green Cotton is the product which combines the maximum respect for the environment, with all the advantages for health that only a natural fiber can offer. Only raw material is used recycled, carefully selected, washed and prepared with great care to get the maximum quality level. Throws are warm, cosy and can be used on various occasions. From picnics on chilly afternoons to late dinners in front of the fireplace.

Size 130 x 180 cm

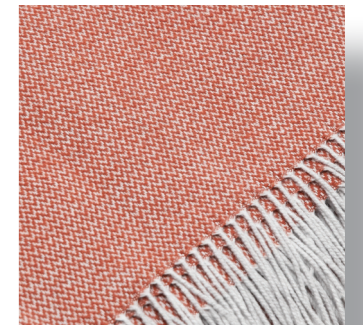
Composition 65% Green Cotton; 35% Microfiber



GREY



BEIGE



TERRA COTA





# ADRIANO

Crafted from 100% pure wool throw makes a beautiful addition to any interior. And exterior, for that matter, being ideal for picnics and cuddling up under the stars. The choice of 2 designs are all blended with a base grey tone to create a gorgeous textured weave.

Size 130 x 200

Composition 100% wool, dry cleaning



ADRIANO GREY



ADRIANO BLUE





# VALENTINO

Warm and cosy Valentino throws made of 100% wool will become your best friends on those late and chilly summer evenings. On top of being extremely warm these wool throws are really perfect for a late walk in the park. Available in grey and blue.

Size 130 x 180 cm

Composition 100 % wool, dry cleaning



BLUE



# SALVATORE

Whether you use this as a cosy throw or an everyday scarf, the Salvatore shawl will soon become an essential. Lightweight, caressable and edged with a distinctive fringe, this shawl comes in 7 neutral colourways that will complement any colour scheme.

Size 130 x 180

Composition 20% cashmere 40% merino 40% viscose, dry cleaning



BEIGE



GREY



ROSA



SILVER



INDIGO





# GIFT WRAPPING

Items can be individually tied with ribbon, wrapped in tissue paper and boxed at additional cost.



# LET'S KEEP IN TOUCH



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